



## CONTACT

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## SKILLS

- Presenter
- Trainer
- Voiceover Artist
- Keynote Speaker
- Coach
- Video Producer
- Photographer
- Scriptwriter
- Copywriter
- Drone Pilot
- Helicopter Pilot
- Fixed Wing Pilot
- ARDS Racing Instructor
- International Racing Driver
- Automotive Technician

## SUMMARY

On completion of my basic engineering training at Jaguar Cars, I quickly realised that the car industry was not going to enable me to earn enough to pursue my ambition to enter professional motorsport. I targeted Hotel Management, a sector which was booming at the time, and after seven successful years managing hotels, I generated enough capital to finance a thirteen-year-old Formula Ford single-seater, box van and trailer - and left the hotel business to pursue a professional motor racing career.

Nine years of professional single-seater racing up to British Formula 3 ensued, followed by a side-step into sportscars and US IMSA prototypes, British GT, then one-make saloons, with an eye on the BTCC, rounding out a 17-year career. Next I re-focused on full-time Presenting and Training, utilising the skills I had developed in my successful quest for sponsorship, and the development of commercial partnerships.

Retiring from racing also meant I could pursue my other passion - aviation, I qualified as a multi-disciplined pilot, rated to fly three types of fixed wing aircraft, four types of helicopter, (including a night rating), and unmanned aircraft (drones).

I've built a vast body of work throughout my career so far - and delivered results for clients Worldwide. I've returned to the racetrack as both coach and racer - running at the front of the classic scene, representing a whole new suite of sponsors and teams.

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## WORK EXPERIENCE

### PRESENTER

I present live shows and events worldwide, consulting to major car and motorcycle manufacturers, training product and sales, launching new models, creating training media and delivering innovative, engaging content.

Additionally, presented Motorsport TV (GT Academy, The Race) was the face of Motorsport Association's new licence training programme as the presenter on their training DVD's, Go Racing and Start Karting. The presenter of Nissan Europe's televised online training content, voiceover artist, keynote speaker for clients such as Barclays Investment Management and The Home Retail Group. Recent work included filming an episode of 'The Smallest Cog' at Silverstone for Richard Hammond, writing and presenting the new Go Racing video for MSUK - shooting film with F2 Red Bull driver Zane Maloney at Bushy Park Barbados, live streaming for Alpha Live - the list goes on.

### PRESENT TO WIN WORKSHOP

I have designed, created, authored - and now deliver - my signature presenting and communication skills workshop 'Present to Win' to major international clients worldwide, both physically and virtually. I have delivered Present to Win Worldwide - and continue to do so - to everyone from World Championship athletes to merchant bankers - and everyone in-between.

The course has evolved since its inception over two decades ago to encompass all the latest methods and mediums of communication - with particular emphasis on power in the virtual universe. It is packed with everything I have learned from thirty plus years making my living as a live and broadcast show presenter.

## EDUCATION

### Technical Apprenticeship

Jaguar Cars  
1979 - 1980

### Technical College

Tile Hill Tech  
1979 - 1980

### Grammar School

Kings Grammar School  
Devon  
1974 - 1979

## TRAINER

My motor industry background and extensive race experience makes me well qualified to work as a trainer for many of the World's most highly regarded automotive brands - indeed I am retained by the European Agencies of Nissan and Lexus, as 'core training team', and have enjoyed multi-year assignments with Ford, Audi, Mercedes, Mazda, Jaguar and Landrover. Additionally I have provided trainer support to companies entirely outside of the car business, as diverse as Motorola in Chicago through to Alpinestars, Italy. Each and every project is personal to me - and gets the same level of care, commitment and focus.

My key areas of training expertise include performance, hybrid and alternative powertrains, handling, dynamics, safety technologies, brand development, sales, online presence and management techniques. Above all else I have my signature training workshop that I authored and developed myself - 'Present to Win'.

I love to empower people - and bring things to life.

That's what I do.

## CONSULTATION

I provide specialist consultancy services to clients as diverse and globally distanced as Qatari Diar, Doha, coaching the Royal Princes in how to present themselves and the Qatari government's projects to Asolo Italy, where I developed the presenting skills of the key sales team for the World's number one motorcycle clothing brand. At Bushy Park Racetrack Barbados I developed a bespoke driver development safety programme, for Motorola PCS Chicago I leveraged their 'first phone on the moon' brand heritage. In Budapest I introduced the latest technology and industry trends to East European dealer markets, and with Phillips Flat Screen, Shanghai I was their keynote speaker at a major international conference - focusing on what global business could learn from Formula One.

It's a wide World - and I love to take my unique skill set on the road in service of the brands that I work with.

## COACHING

Qualified ARDS S Licence Instructor with an A-list of clients including, Brian Johnson, Lord March, Jeremy Clarkson, Nigel Benn, Les Ferdinand, Mike Brewer, Greg James, Gary Numan - even Princes William & Harry. For 20 plus years, Duty Instructor at Silverstone's World-renowned Race School and Corporate Entertainment facility.

Circuit instructor for track-clubs including Club 89, Gold Track, RMA, Castle Combe Racing School, Ian Taylor Racing School, Apex Racing School Mallory Park, Instructor & Presenter Motorsport Jamaica, Instructor & Presenter, Bushy Park Barbados, Lotus Silverstone, BMW Car Club, Porsche Club GB, etc.

With the World becoming increasingly virtual, I have also branched into the professional Esports scene as coach and mentor to twice World F1 Esports Champion and Ferrari F1 Esports driver, Brendon Leigh. I was also Chief Instructor for the original GT Academy television series, in partnership with Johnny Herbet.

I am Silverstone's Head of Instructor Training at the Grand Prix Circuit, consultant to MSUK for the Novice Driver Training Course, Head of Race School Development, Bushy Park Barbados.

# STEVE DEEKS

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PRESENTER | TRAINER | COACH | RACER | AVIATOR

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## LICENCING

### Motorsport UK

- Race Licence International C
- ARDS Instructor Licence S

### Flight

- PPL/H
- PPL/A
- FAA PPL/H
- Helicopter Night Rating

### Helicopter Ratings

- B206 Jet Ranger
- R22 Robinson + Clipper
- R44 Robinson + Clipper
- R66 Robinson (Turbine)

### Aircraft Ratings

- PA28 Piper
- AA-5 Grumman
- J41 Piper Club (Taildragger)

## CONTENT AUTHORIZING

Corporate film maker, designer, writer and presenter for many international clients, home studio with voice-over, editing and production facilities. Full suite of production equipment including drones, 4k gimbal cameras and DSLR's. I am a published author - as well as being an accomplished copy and script writer, I have also written for automotive and motorcycling titles. Authoring training content is my speciality - I have clients from myriad different spheres of business and industry.

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## INTERESTS

I have a passion for speed, competition, travel, adventure - and beautiful things. Especially music. I am fascinated by personal development, and a seeker after the truth. I place a high degree of importance on physical fitness, have always been a distance runner - and gym user.

I have a drive to empower and educate, first myself, then others. Having a Trinidadian mother, and having been brought up partially in the Caribbean, schooled in Europe - then traveling the globe extensively - I consider myself a citizen of the World. I love all things technical that have grace and beauty. I prefer to ride motorbikes than drive cars, I play guitar, sing, fly helicopters and pilot fixed-wing aircraft. I'm a published author, sang with a band and these days busk with my Martin D35 and my Bengal Puss's collecting the cash.

Racing - and competing - is in my blood, and my return to the racetrack came in 2016, campaigning classic sportscars and single-seaters, contesting the Walter Hayes Trophy in a Formula Ford 1600 and campaigning a 1979 HSCC Porsche 911SC in Roadsports.

I'm back, I'm flying, I'm presenting, I'm coaching and best of all - I'm racing.

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## CLIENT PORTFOLIO



### MOTORSPORT UK

2024

Scripted, storyboarded and presented the 2024 "Go Racing" film to accompany the "Novice Driver Training Course" - also invited to join "MSUK Race Committee"

Drove & scripted and presented training films for the new Driving Standards Training



### SILVERSTONE DRIVE

2021- 2024

Scripted and presented the annual New Instructor Training programme.



### H&H AUCTIONS - CLASSIC MOTORCYCLE

2020 - 2024

Presenter - H&H Auctions - Classic Motorcycle Auction & internet promotional content



### CLASSIC PERFORMANCE ENGINEERING

2019 - 2024

Presenter - Classic Performance Engineering - Sunday Scrambles & internet promotional content



### PURE TRIUMPH ROAD TESTER

2017 - 2024

Road Tester Pure Triumph Group



### LEXUS LAUNCH PRESENTER

2013 - 2024

Presenter - Core Trainer 7 years, Lexus Europe, launches of NX, RX, LC, LS, ES, UX and 2023/24 New RX Launch Training Presenter - Benidorm, New LBX Launch Training Presenter - Sitges



### PEUGEOT GTI RALLY

2007 - 2024

Presenter - Peugeot GTi Rally Awards & Reunion Events



### FLYING CAREER

1998 - 2024

Aviator - Helicopter pilot with ratings for four different 'types', R22, R44, R66, B206 and fixed-wing pilot rated on three types, PA-28, AA-5, Cub. Also hold helicopter 'Night' rating. Over 500 hours total time, including 20 plus of instrument training. Also a qualified drone pilot.



### RACING CAREER

1985 - 2024

Racer - 17 years full time, drove for five 'Works' teams, nine years in Single-Seaters up to and including British Formula Three, Sports Cars, IMSA and British GT, five years in Junior Touring Car Formulae, Vento VR6, Vectra Sri, etc. 2019 Walter Hayes Formula Ford 1600 Festival, running 5th in Classic Final before engine issues. Currently racing an HSCC 1979 911SC for Classic Performance Engineering.

# STEVE DEEKS

PRESENTER | TRAINER | COACH | RACER | AVIATOR



## CLIENT PORTFOLIO

### AUTO ITALIA MAGAZINE

2023

Open Day Stage Presenter.

### EBC BRAKES

2023

40th Anniversary Video Voiceover.

<https://www.youtube.com/watch?v=o09EDTWbDvw>

### FORD MOTORS UK

2023

HFA New Explorer pre-launch Training Presenter

### LOTUS CARS

2023

Annual Track Day Presenter.

### UKKC CHAMPIONSHIP AWARDS

2021 - 2023

Presenter - Silverstone Wing

### WHILTON MILL

2021 - 2023

Presenter - Welcome and Safety Briefing film for the International British Championship Kart Track & Corporate facility. 2023 British Scooter Endurance Championship - Presenter of the live stream Whilton Mill and Teeside Eight Hour races.

2023 Whilton Mill 'Present to Win' for the WMKC 2022 Champion drivers

2022 Whilton Mill Kart Club Championship Awards Presenter

### FERRARI OWNERS CLUB

2017 - 2023

Annual Concours Presenter - Ferrari Owners Club National Day at Sywell Aerodrome, 800 Ferraris, 'Live Stage', Ferrari Auction, interviews with key Ferrari personnel; designers, racers and engineers.

2023 Race Series Awards Presenter at The Belfrey.

2022 Race Series Awards Presenter at Williams Grand Prix.

### FIAT MOTORS

2022

Fiat Electric training film Presenter - Turin, Italy

Fiat Doblo Adobe Connect VCT Worldwide Launch Presenter

### RICHARD HAMMOND \"SMALLEST COG\"

2022

Race Driver Training filming for the show.



## CLIENT PORTFOLIO

### SDC BUILDERS

2022

Hospitality Event at Silverstone Finals Meeting - Presenter & Host.

### TOYOTA MOTORS

2022

Toyota BZ4 Launch Training Presenter

### BMW NATIONAL FESTIVAL

2021 - 2022

Host - 2 Series launch training - Coventry Automotive Hub

Host - iX launch training - Millbrook

### SILVERSTONE AUCTIONS

2021 - 2022

Film videographer, script, shoot and edit with Maria Costello.

Presented the First ever Motorcycle Sale at the Classic Sale, part of the Silverstone Classic programme. Also presented, edited and produced a series of promoter films for the significant motorcycles on offer at the sale.

### MUIDSA BARBADOS BUSHY PARK

2017 - 2022

Designer - Author - Presenter - Massey United Driving Skills Academy Barbados - created and presented Barbados's first professional driving academy based at Bushy Park Raceway. For 2022 New Instructor training for the BPB Performance Driving School plus new video filming for the race school, kart centre and circuit marketing for cruise ship tours

### NISSAN LAUNCH 2008-2020

2008 - 2022

Presenter - Nissan Launch 2008-2020 - Juke, Juke Nismo, Juke Nismo RS, Juke R

TTT New Qashqai & X - Trail training Presenter - Benidorm

Voiceover for the new Nissan Z Heritage film - Paris

Presenter - Ariya Launch Training films - Barcelona

Presenter - Training Hub Online Training Introduction films

Presenter - New Juke MHEV VCT online dealer training

Nissan Ariya Performance Training - Nashville Superspeedway USA

### CITROËN

2021

Presenter - Citroën C3 Aircross Worldwide VCT launch - Paris

### NISSAN EUROPE

2021

Presenter - All new Nissan Qashqai launch training filming. Castellolí Parcmotor, Espana. Launch training content filming for the European dealer network. Dynamic, on-track, off-road, onboard and around the vehicle.

## CLIENT PORTFOLIO



### OPEL

2021

Filmed the launch training for the new Stellantis e-K9 full electric platform, Opel-Peugeot-Citroen, both passenger and light commercial. Both static, tech. and dynamic - whilst behind the wheel.



### STELLANTIS

2021

EV launch training filming - test track and studio, Central France Opel/Vauxhall/Peugeot.



### PEUGEOT

1998 - 2021

Presenter - Peugeot multiple model launch events starting with the 208. Most recently Filmed and presented the launch training for the New Peugeot 308. Specifically the walkaround and tech. specifics. Delivered the Worldwide training in English using Adobe Connect Virtual Classroom.



### CREATIVE TALENT SALES TRAINING FILM

2020

Presenter & Host - Creative Talent Sales Training Film



### ESPORTS & CARS

2020

Coach & Mentor to Mercedes AMG Petronas Esports F1 driver and Twice World Esports F1 Champion - Brendon Leigh. Mental, presentation and fitness development



### TRIUMPH UK VIRTUAL LAUNCH

2020

Presenter - Triumph UK Rally Pro 950 Virtual Launch event - Bicester Heritage



### PROTRAIN KARTING

2018 - 2020

Instructor & Coach - ProTrain Karting Team



### HENRY FORD ACADEMY

2013 - 2020

Presenter - Henry Ford Academy Core Associate Trainer - Product, Sales & Management. Nationwide



### CORINTHIANS F1 HOSPITALITY

2019

Presenter - Corinthians Sports Formula One Hospitality - Silverstone - With Juan Pablo Montoya

## CLIENT PORTFOLIO



### RANGE ROVER EVOQUE LAUNCH

2019

Presenter - Range Rover Evoque Launch - Cascai Portugal



### SUZUKI WEST INDIES

2019

Designer - Author - Suzuki XL7 Training for International Motors - Caribbean



### FORD MOTORS EUROPE

2018 - 2019

Presenter - Designer - Author - Ford EDM Training - Budapest - 6 x 4 day Training Events



### GOODWOOD MEMBERS MEETING

2017 - 2019

Presenter - Goodwood Members Meeting - JD Classics & Woodham Mortimer - with Jochen Mass & Steve Soper



### GOODWOOD REVIVAL

2016 - 2019

Presenter - Goodwood Revival, JD Classics & Woodham Mortimer



### SILVERSTONE CLASSIC

2015 - 2019

Presenter - Silverstone Classic VIP Parc Ferme Lounge - 3 Day Event



### INFINITI ENGINEERING ACADEMY

2014 - 2019

Presenter - Infiniti Engineering Academy - 'Present to Win' Training



### SILVERSTONE

1989 - 2019

Presenter - Superlicence Instructor - Silverstone's Presenter 20 + years, F1 GP, MOTO GP, WSB, WEC, WTCC, BSB, plus all the major corporate events. In 2017 and 2018 co-presented the 'Driver's Lounge' with Jake Humphrey at the British Grand Prix



### BARBADOS FESTIVAL OF SPEED

2018

Presenter of the 'live' show with Jensen Button at Bushy Park International Raceway, Barbados



### FIA KARTING RWANDA

2018

Presenter - FIA Karting Rwanda with Jean Todt



## CLIENT PORTFOLIO



### JAGUAR IPACE

2018

Presenter - Jaguar iPace Launch - Portimao, Portugal - Track



### NISMO GTR LAUNCH - DUBAI

2018

Presenter - Nismo GTR Launch - Dubai



### NISSAN GTR UK TRAINER

2018

Presenter - Trainer - Nissan UK Nationwide Performance Centre tour - UK GTR Specialist



### BMW NATIONAL FESTIVAL

2013 - 2018

Presenter - BMW National Festival - Gaydon with Mike Wilds, Barry Williams



### MAZDA UK TRAINER

2010 - 2018

Presenter - Trainer - Mazda Dealer Launch programmes & In Dealer Training 2, 3, MX-5, 6, CX-3, CX-5



### BLACK BOOK MOTORSPORT

2017

Presenter - Black Book Motorsport Forum, London, St Catherine's Dock - with Mike Caracamo and Malcolm Wilson



### NISSAN EUROPE GTR LAUNCH

2017

Presenter - Trainer - Nissan Europe - Boxberg Test Facility Austria, 2017 MY GTR launch



### NISSAN LEAF

2017

Presenter - Nissan Leaf Launch Millbrook



### NISSAN QASHQAI & X-TRAIL LAUNCH

2017

Presenter - Nissan Qashqai & X-Trail Launch - Bruntingthorpe



### PORSCHE FUTURE INSIGHT

2017

Presenter - Author - Porsche Future Insight - The Shard - London



TOYOTA



STEWART



YAMAHA



Dynamics



Audi



LE MANS



S1



HYUNDAI

automechanika  
BIRMINGHAM



NISSAN  
GT  
ACADEMY



## CLIENT PORTFOLIO

### TOYOTA ACADEMY BACKFILL

2017

Presenter - Toyota Academy Backfill Training - Toyota Factory & UK Head Office

### SIR JACKIE STEWART CHARITY CLIENT EVENT

2014 - 2017

Presenter - Sir Jackie Stewart Charity Client Events - Silverstone - Kruger Cowne - RBS

### YAMAHA R1M

2016

Presenter - Yamaha R1M Launch - Silverstone - with Alex Lowes & Sylvan Guintoli

### AN EVENING WITH MATT NEAL

2015 - 2016

Presenter & Host - An Evening with Matt Neal

### AUDI DRIVING EXPERIENCE SILVERSTONE

2009 - 2016

Presenter & Host - 7 Years. Silverstone Audi Driving Experience for Audi AG. Factory Driving Programme

### LE MANS 24-HOURS

2015

Presenter - Le Mans 24-Hours Nissan Nismo WEC Programme

### AUDI S1 LAUNCH

2014

Presenter - Launch of S1 AWD Audi - Silverstone plus Road Test

### HYUNDAI APPRENTICE OF THE YEAR

2014

Presenter - Hyundai Apprentice of the Year at Williams Grand Prix Engineering

### OESSA AUTOMECHANIKA NEC

2014

Presenter - OESSA Automechanika NEC

### GT ACADEMY MEDIA TRAINING

2008 - 2014

Presenter - GT Academy Media Training - Present to Win - Retained Media Trainer

### SMART

2006 - 2014

Presenter Facilitator UK City Tour - Smart Roadshow & technical presentation



## CLIENT PORTFOLIO

### LOTUS EXIGE LF1 LAUNCH

2013

Presenter - Lotus Exige LF1 Launch Silverstone British Grand Prix with Pastor Maldonado

### TOYOTA GT86 UK LAUNCH

2013

Presenter - GT86 Toyota Launch at Goodwood with Anthony Davidson

### DUBAI 24-HRS

2012

Presenter - Dubai 24-Hrs - Nissan Nismo - GTR GT3

### SMART CAR FESTIVAL UK

2009 - 2012

Presenter - 3 years, Smart Car National Festival - Mercedes World, Brooklands with Lewis Hamilton

### FORD MOTORS UK

2011

Presenter - Ford Focus Launch Loughborough Ford College

### PRINCE OF WALES STAG PARTY

2011

Presenter & Host - Prince of Wales Stag Party - Silverstone - Locked down driving - and riding - event for the Royal Princes and five of their closest friends

### RAC GREEN GRAND PRIX

2011

Presenter - RAC Green Grand Prix - Silverstone - MotionWorks

### BRIDGE MOTORCYCLES BSB & WSB DEALER SHOWS

2009 - 2011

Presenter & Host - Bridge Motorcycles BSB & WSB Dealer Shows with James Toseland

### BUCKS TALENT-BOX

2006 - 2011

Presenter - Bucks Talent-Box Battle of the Bands Competition - Recording contract prize

### MERCEDES AMG

2006 - 2011

Presenter - 5 years, Goodwood Festival of Speed - AMG, New A-Class launch, New C-Class launch, City Centre Roadshow, etc.

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## CLIENT PORTFOLIO



### ALPINESTARS ITALY

2010

Presenter - Facilitator - Alpinestars Italy, presentation skills training for the International Sales team in Asolo



### AN EVENING WITH NIC MINASSIAN

2010

Presenter & Host - An Evening with Nic Minassian



### NISSAN GOODWOOD FOS

2010

Presenter - Supercar Paddock Goodwood Festival of Speed - Nissan 370Z Launch



### AASE LOUGHBOROUGH COLLEGE

2007 - 2010

Presenter - Trainer - AASE Loughborough College - Presentation Skills Trainer for the British Junior Sporting squads



### EURO CARPARTS

2005 - 2010

Presenter of the 'live' show for Britain's number one automotive trade parts suppliers



### TECH TALK LIVE

2001 - 2010

Presenter of the 'live' show at Britain's number one automotive trade event series. IMI accredited, ran for nearly ten years, four four day shows each year



### APRILLIA RSV4 LAUNCH

2009

Presenter - Aprilia RSV4 Launch - Silverstone



### TRUCK TALK LIVE

2009

Presenter - Truck talk Live - NEC Birmingham Trade Show - Knorr Bremse, ADF, LUK



### EXCEL MOTORSHOW HERITAGE SUPERCAR SHOW

2008

Presenter - Excel Motorshow Heritage Supercar Show - ten day live show



### GT ACADEMY - SONY PLAYSTATION & NISSAN

2008

Presenter - GT Academy - SONY Playstation & Nissan - Television Programme, with Johnny Herbert. Six episodes

## CLIENT PORTFOLIO



### NISSAN GTR UK LAUNCH

2008

Presenter - Nissan GTR UK Launch - Nationwide Tour



### SKY ONE

2008

Presenter - The Race on SKY ONE - with David Coulthard & Eddie Irvine



### CARKRAFT DRIVER TRAINING

2002 - 2008

Presenter - CarKraft Driver Training - Silverstone - Winner of Duke of Kent Motoring Award



### BOSCH UK

2007

Presenter - Bosch Launch of Diagnostic Tools - at the BRDC Clubhouse Silverstone



### PEUGEOT WEC

2007

Presenter - Peugeot WEC race and show at Silverstone with Nic Minassian & Anthony Davidson



### MOTOROLA

2003 - 2007

Presenter - Motorola Global Training - PCS - Chicago - California - United Kingdom



### HSBC

2001 - 2006

Presenter - HSBC Track Test UK - Leading UK Fleet Motorshow 200- Two day event



### ROCKINGHAM MOTOR SPEEDWAY

2001 - 2006

Presenter - Rockingham Motor Speedway Corporate Events



### BARCLAYS INVESTMENT MANAGEMENT

2005

Presenter - Barclays Investment Management - Keynote Lunchtime Presentation - Silverstone



### DUCATI

2005

Presenter - Ducati Sport Classic Launch BRDC Silverstone - with Paul Smart



### PEUGEOT WRC

2002 - 2005

Presenter - 3 years, Peugeot Network-Q WRC, Margam Park

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**PHILIPS**



**HONDA**

## CLIENT PORTFOLIO

### **QATARI DIAR CITYSCAPE**

2002 - 2005

Presenter - Qatari Diar Cityscape Shows & Training. Client Qatari Govt. Dubai - Cannes - Qatar

### **TALKSHOP AUTOSPORT**

2002 - 2005

Presenter - Host - Talkshop Autosports International for Chicane NEC

### **UK D1 DRIFT**

2002 - 2005

Presenter - UK D1 Drift Championship - Silverstone

### **SAAB UK**

2000 - 2005

SAAB UK Pro-Driver - Company Car in Action - Millbrook

### **BAR HONDA F1**

2003

Presenter - Honda Formula One - BAR Team - Silverstone with Jaques Villeneuve

### **PHILIPS**

2003

Presenter - Philips Flat Screen Technologies - Shanghai

### **ANDREW PAGE AUTOMOTIVE**

2002

Presenter of the 'live' show for one of Britain's number one automotive trade parts suppliers

### **KISS FM**

2001 - 2002

KISS FM Pilot - Flew the traffic reporter for KISS FM around Los Angeles whilst he presented the traffic reports for KISS FM radio

### **GENERAL MOTORS MIDDLE EAST**

2001

Presenter - GM Middle East Dealer Tour - Qatar, Bahrain, Dubai, Daman, Riyadh

### **HONDA BTCC**

1996 - 2001

Presenter - Honda BTCC Supertouring - with Tarquini, Thompson, Kristensen

## CLIENT PORTFOLIO



### VAUXHALL

1996 - 2001

A 7 year tour visiting all major UK motor racing venues through late spring and summer presenting opening ceremonies, safety briefings and closing each event. The 'Drive circus' delivered new product experiences to existing clients to enhance their brand awareness or to introduce prospective clients to the Vauxhall range of cars, reaching over 20 000 people each year.



### AUTOVOLANTE IMSA RACE TEAM

1994 - 2001

Driver & Sponsorship - Autovolante IMSA Race Team - Miami - Every winter season



### MOTORSPORTS JAMAICA

2000

Presenter - Contract Developer - Motorsports Jamaica - Assignment to develop a race school facility at Dover International Raceway Jamaica & present a televised race meeting



### SILVERSTONE RIDE JV BIKE SCHOOL

2000

Presenter & Creator - Silverstone Ride Bike School - CoPro with the BRDC, Cagiva, Frank Thomas



### WILLIAMS F1

1999 - 2000

Presenter & Host - Italian GP Monza, entertaining 250 Brother Electronics sponsor guests.



### PROJECTSPORT EVENTS

1997 - 2000

Presenter - Projectsport Events - Hospitality Events - UK & Europe - with James Hunt & Murray Walker 2 x Italian Grand Prix



### BUELL HARLEY DAVIDSON

1999

Presenter - Coordinator Buell UK Customer Ride Event Silverstone - 2 day



### ASSOCIATION OF RACING DRIVER SCHOOLS

1991

ARDS Superlicence Holder to teach racing - based at Silverstone. Pupils included Princes Harry and William, Brian Johnson, Gary Numan, etc.



### HOME RETAIL GROUP NATIONAL CONFERENCE

1991

Presenter - Author - Keynote Speaker - Home Retail Group National Conference Silverstone

## CLIENT PORTFOLIO



### MOTORSPORT UK

1991

Presenter - MSA Start Karting Video. The introduction and tutorial video viewed by all UK Kart Racing licence applicants over a 20 year period.



### FORD MOTORS UK

1990

Stunt Driver - Ford UK Stunt Driver - TV Commercials - New Escort Launch



### MOTORSPORT UK

1990

Presenter - Co-author - MSA UK ARDS 'Go Racing' video - Racing Licence Instructional training video viewed by all UK Car Racing licence applicants for over 20 years. The video introduced motorsports UK and provided instruction on the information required to pass the practical and written exam sections of the new racing licence application procedure.



### LANCIA AUTOMOBILES S.P.A.

1989

Presenter - Lancia Delta Advanced Driver Programme (Lancia Delta HF integrale 16v) with Pentti Airikalla.



### APEX RACING SCHOOL

1987 - 1988

Instructor - Apex Racing School - Mallory Park



### ZEUS MOTORSPORT

1987 - 1988

Presenter - Instructor - Zeus Motorsport Corporate Events - Mallory Park & Oulton Park